

Black & White Advertising Rates

Ad Size Dimension	COST PER AD			
	1 X	3 X	6 X	12X
Full Page 10"x 12 1/4"	\$895	\$795	\$715	\$615
Half Page Vertical 5" x 12 1/4" Horizontal 10" x 6"	\$595	\$545	\$495	\$395
Quarter Page 5" x 5 3/4"	\$370	\$345	\$315	\$270
Eighth Page Vertical 2 1/2" x 5 3/4" Horizontal 5" x 2 3/4"	\$240	\$215	\$195	\$170

Color Ad Rates are an additional cost. See opposite column.

Artwork Deadline For Oct. Issue is Friday, Sept. 26th

Submit By E-mail To: submissions@rockspringsnews.net Or

Mail To: Rock Springs News, PO BOX 4083, Apopka, FL 32704

Fax To: 407-464-9199

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-Mail: _____ Cell: _____

Website: _____

Signature: _____ Date: _____

Rock Springs News

Ad Requirements

ADD COLOR!

There is an additional charge for color.

FULL PAGE Color Ads are \$100 extra.

HALF PAGE Color Ads are \$75 extra.

QUARTER PAGE Color Ads are \$50 extra.

EIGHTH PAGE Color Ads are \$30 extra.

ARTWORK must be submitted on or before the scheduled deadline. Artwork must be provided camera-ready, via e-mail or on CD. Acceptable formats are PDF, TIFF or JPEG. PDF files must have all fonts embedded.

All colors must be CMYK or Gray Scale. No RGB color artwork.

All files are to have a final resolution of 300 dpi.

Distribution Totals 15,000 - 14,600 Mailed

Need an Ad created? We will design your ad for \$70.

Payments can be made in the form of check or money order payable to:
ROCK SPRINGS NEWS. We accept Credit card payments of VISA, MasterCard, American Express and Discover.

Sign me up for: 1 ad 3 Ads 6 Ads 12 ads

Ad Size: Full Half Quarter Eighth

Check One: B&W Color

I will supply a camera ready ad I need an ad designed (\$70)

After the ad contract is complete, the contract will automatically be renewed unless otherwise notified.

Payment Method: Check or Money Order Amount Due: \$ _____

Please automatically deduct my credit card each month. _____ (initials)

Credit Card: Visa MC Discover AmEX

Card #: _____ Exp. Date: ____ / ____ / ____

Name of Account Holder: _____

Signature: _____ Date: _____